

Utah Dressage Society Minutes March 4, 2015

Board Members in Attendance: President: Stacey Hornsby, VP: MJ Babcock, Communications: Lara Oles, Competitions: Nance Allen, Membership: Christine Celestino, Advisor: Eva-Maria Adolphi

Excused: Treasurer: Alison Child

Secretary for this Board Meeting: Nance Allen

CALL TO ORDER: 6.40pm, Stacey Hornsby

REPORTS/OLD BUSINESS

January minutes – were reviewed and approved

FINANCIAL REPORT – Alison, treasurer, submitted the report prior to the Board meeting. The report showed a total balance of \$25,161. It was reviewed without questions.

MEMBERSHIP REPORT – Christine reported a total of 107 members which includes the Jr/Y riders. Christine stated that USDF had assigned new personnel to our account which resulted in some problems in the past few months. However, she feels that the problems had been resolved.

COMPETITIONS – A summarizing review of the Rose Ranch show was provided by Nance. (Refer to the series of e-mails about this matter on or about 2/25/15.) This year Rose Ranch elected to provide a schooling show rather than a Short Tour Show and wanted their prize list posted as though an Omnibus fee had been paid. The motion was made and seconded that UDS would charge Rose Ranch a \$50 fee to post the prize list AND Rose Ranch would have to provide UDS a current prize list.

COMMUNICATIONS – Lara discussed the need to keep current news/stories posted on Facebook to generate user interest.

EDUCATION – Stacey discussed the upcoming clinics: horse care at Hilltop, scribe clinic and ride-a-test clinic in April and the recently held lunging clinic for Jr/Yriders. It was noted that for any mounted educational event, ALL participants must be current UDS members to be covered by our insurance. The saddle fitting clinic has been canceled.

The Jr/Y rider clinic, held at Sweetwater, was attended by 10 youngsters. Tiffini Felix, Jr/Y rider coordinator, has started a facebook page for these members.

The Instructor Certification Program committee consisting of Stacey, Trisha Kerwin, Sydni Ottesen, Cathy Torlina and Dayna Shelby, have had one meeting to review the USEF requirements, scheduling and personnel needs to hold a successful program. Dayna Shelby has resigned to attend college. Stacey indicated that it is up to the committee, not the UDS Board, to assure that the indicated work is done in a timely manner to assure success. Only 8 spots are available for this program and 7 Utahns have indicated their commitment to attend the program.

The UDS sound system has been sold to Sage Creek.

MJ is in possession of 2 old style Passier dressage saddles which will go to Horse Crazy on consignment for \$300 each.

The recently completed Code of Conduct was reviewed and approved by all. It will need to be integrated into the current UDS Rules and Regs. Nance will take responsibility for this.

Christine and Lara introduced a 'New Member Welcome Letter' which will accompany the mailing of the Omnibus. The letter was reviewed in the meeting and after 10-15 minutes was tabled for members to review and send comments to Lara. The revised letter will be reviewed at a later Board meeting.

Eva is interested in updating the UDS logo to reflect the current practice of using a helmet whenever mounted.

New Business

OMNIBUS for the future is in flux as to whether there will be a header highlighting the presence of the material that has previously been contained in the hard copy Omnibus. Concern was aired that the transition to e-Omnibus might be easier with the header rather than putting the information under Competitions. On the other hand, how many places will the information be contained on the website and what is the likelihood of losing track of where the information resides when changes have to be made. No decision was reached.

TRAINER/BARN LIST – Nance indicated a willingness to update the list. The previous policy of charging a fee to be listed was rescinded. The rationale is that this is a service to individuals who are new to the area and/or new to the sport. The list will contain 'barebones' information of name, address, and phone number. To add a link to a web page will incur a fee of \$50 to offset the work of maintaining the link.

Nance will contact Susan Bancroft about the cost to separate the Trainer list from the Barn list on the web page. Nance's previous discussion with Sari indicated that Sari was not comfortable doing this work.

ADS/ANNOUNCEMENTS – Below is the information presented by Nance which was approved.

1. Anyone can have a show listed on the Calendar of events if the required info is provided. The info is: date, name of event, location, and open/close date. NO LINK is provided.
2. If a LINK is requested to be published on the calendar found on fb and web, there is a \$25 fee. WHY? Because it takes time, effort and likely in the future, funds to hire someone to manage the website, fb, etc.
3. If the publication of a PL for a rated or Short Tour Show is requested, the fee will be \$50. The fee MUST be paid 60d in advance of the show and includes a link, show updates/changes. The format used for PLs going forward will be detailed later.
4. The Board continues to support the policy of not publishing ride times for shows.

FAQ

*What's the fee if I want both #2 & 3? \$75

**Do I have to pay a separate fee for recognition of my show? Yes. If the show is a schooling show, then a recognition fee is not required. The recognition fees help offset the cost of the year-end banquet and prizes. Schooling show participants don't qualify for year-end prizes.*

** Why do I have to pay a recognition fee AND # 2& 3? Because they are separate items. The recognition fee helps UDS assure that certain standards are followed and show dates don't overlap. # 2 and 3 are marketing efforts which require more time, energy and specialized knowledge of the volunteer board; they are a product UDS is offering in support of shows which help to underwrite the upgrade and maintenance of UDS' computer presence.*

**Is there a deadline for the schedule of events? No, though many members start making show plans as early as mid-January. The schedule will be updated on an ongoing basis.*

SECRETARY POSITION – Until a secretary is on the Board, Stacey will appoint a current Board member as secretary for each meeting. MJ will be responsible for the April meeting.

MEETING ADJOURNED AT 8.05pm