

Utah Dressage Society
August 5th, 2015 Meeting Minutes
2319 S. Foothill Dr. #170, Salt Lake City, Utah 84109

BOARD MEMBERS IN ATTENDANCE: MJ Babcock, Vice President; Alison Child, Treasurer; Lara Oles, Director of Communications; Nance Allen, Director of Competitions; Christine Celestino, Director of Membership; Eva Adolphi, Special Advisor; Kelsey Wooley, Secretary.

ABSENT: Stacey Hornsby, President

CALL TO ORDER: 6:30 PM, MJ Babcock.

Review of July Minutes: Motion to approve July Minutes was approved with all in favor.

Financial Report: Alison handed out the financial report showing \$25,159.71 current balance across all accounts with approximately \$11,047 income against approximately \$10,887 year to date expenses.

Membership Report: Christine reported 187 current members, five of whom are recently added, four of which are brand new to the club.

Communications Report: Lara discussed the including of a USDF advertisement to the facebook page regarding their youth recognition program. Lara also requested items for this month's newsletter, including information about year end awards.

Education Report: In Stacey's absence, MJ reported that there is only 1 remaining space in the instructor certification program.

Special Adviser Insights: Eva shared the following information:

Elizabeth Coolin 'L' program judge willing to do short tours

Sydni Canas willing to travel for judging

Pony award at Year End show will require card or get measured at show. Eva is able to do these measurements by appointment, although the cards will be good only for UDS recognition for the purpose of the perpetual trophy pony award.

JR/YR Report: In Stacey's absence, MJ reported that the Picnic/trail ride activity has been changed to Saturday, August 29th.

Competitions/Annual Show Prep:

Short tour year end was emphasized as open for all

Need to start trophy collection for inspection and cleaning before banquet

Use of announcer was rejected to save on costs

Due to the Bretina Cup taking away rides as people travel to see Cassie Benson ride, donations are being solicited from those members in lieu of ride fees.

A stall decorating contest and volunteer raffle are planned to increase community building and participation.

Leftover hats from 2014 will be given as prizes along with glasses left from previous years.

Old Business: High Performance Grant Discussion was tabled for the September meeting.

New Business:

Email Blasts: Lara brought up the need to set up web site for advertisers and to create logistics and a cost rate. AA Callisters requested an advertisement, and since we have no current policy, it was decided to allow them to advertise on the site for free until end of calendar year.

Score Tabulation for Year End awards: Nance stated that those going to regionals get extensions as is outlined in the rules and regulations. Region 5 championships take place October 16-17. Therefore, the due date for those scores will be Oct. 19th via text, email, etc.

Future of the Annual Show: Nance and Alison noted that at the current time we are low on ride numbers and waiting to see if there are enough late entries to support the show. Alison stated that the show is likely to lose money. Alison also presented a table showing the ride numbers at all rated shows this year as compared to previous years, showing a drop of up to thirty rides per show over the past two years. It was also pointed out that while the purpose of the UDS is to provide education, a large amount of the board's time and effort is spent on organizing and putting on the annual show. Several options were proposed for the future of the annual show, including eliminating it altogether, having a one day show only, making the show unrated, and including more "fun" classes like pas de deux to draw participation. The final proposal, which was received well by all board members was as follows:

A one day, unrated show at the South Jordan Equestrian Center, where there is flexibility with food beverage choices, and which is more central to the majority of membership. On the night of the show, a dinner/party for all participants. The following day, have a clinic with the judge, who next year is Lilo Fore. Board members agreed to think about this new model and come ready to discuss it at the September meeting. Lilo Fore will be contacted to see if she would be interested in doing a one day show followed by a one day clinic.

THE MEETING WAS ADJOURNED AT APPROXIMATELY 8PM.

Next Meeting to take place on September 2nd, now changed to September 9th at Salt Lake Regional Medical Center.