

**Utah Dressage Society
Meeting Minutes
December 10, 2015
Draper Library, 1136 Pioneer Rd, Draper, UT 84020**

Board Members in Attendance: Stacey Hornsby, President; Lara Oles, Director of Communications; Caryn Bloom, Secretary; Donnette Hicks, Director of Education; Sydni Nusink, Director of Competitions

Call to Order: 6:36 PM, Stacey Hornsby

1. Welcome of New Board Members
2. Review of November 21 Meeting Minutes
 - a. Passed with no revisions
3. Banquet Report – Stacey
 - a. 85 people attended
 - b. Overall a success. The silent auction generated \$1294 (+ \$200 from last year)
4. Financial Report – Stacey
 - a. Currently the budget is behind by about \$4,000 due to some prepayments for next year's shows. Won't see a profit on this until August 2016.
 - b. Membership is down also resulting in additional losses.
 - c. We didn't have a JR/YR tack sale resulting in less in the JR/YR account.
 - d. Insurance was a bit more too.
 - e. Reviewed 2016 budget
 - i. If we see any profit from our budget for 2016 we will consider putting more into year-end awards. Currently projecting about a \$500 profit.
 - ii. We now have a CloverGo card-swipe so we can take credit card payments at events.
 - iii. Maybe we can leverage some of the rainy-day fund to improve awards or UDS merchandise like polo shirts, hoodies, t-shirts, hats, mugs, etc.
 1. Donnette to bring a catalog to the January meeting of options.
5. Conference Report - Caryn
 - a. Caryn provided a conference report highlight some key topics such as National Championships, Rule changes, GMO marketing/membership, and Region 5 updates. The full report has been posted in the December 2015 newsletter.
6. Education Report – Donnette
 - a. Winter Symposium
 - i. Tentatively Scheduled for 2/27
 1. Stacey is working on reserving the space for this event.
 2. Donnette to follow Stacey's template from last year because it was quite successful.
 3. Donnette to secure speakers and develop agenda.
 - a. Reaching out to Diane of Tally Ho for a Working Equitation session.
 - b. AA Clinic
 - i. Would like the auditors to recognize value of being an auditor and use clinicians that are very auditor friendly.
 - ii. Reaching out to Kristi Wysocki as a Clinician for Adult Amateur clinic. She is a Para Judge and supports the Youth programs and is very relatable to a broad audience.
 - c. Freestyle Clinic
 - i. Millbrook Farms will be hosting this clinic
 1. Donnette to work with Jan Lawrence to define scope
 - d. To continue to be successful, we need momentum for clinics via sponsors
 - e. We also need to reward people for auditing or riding in clinics. Donnette to work with local sponsors to provide giveaways for upcoming events.

7. Membership Report – Stacey
 - a. Membership renewals are currently at 50 so far
 - b. We would like to start providing a welcome package to all new members with a token gift as a thank you. Also a smaller token gift for renewing.
 - c. Considering offering a reduced auditing fee if you sign up for UDS at an event
8. Communications report - Lara
 - a. 12/15 is the deadline for submissions for December newsletter.
9. Competitions Report - Stacey
 - a. Awaiting Millbrook Farms Prize list.
 - b. Omnibus submission deadline was 12/15 but now 1/10.
 - c. Venue for upcoming shows has been secured for UDS Short Tour Championships and Recognized Show - South Jordan Equestrian Center
 - i. UDS Show Judges: Lilo Fore and Christa Carlson. TD has been selected too.
 - ii. Plan is to make our show more festive with vendor booths, stall decorating, exhibitor's party.
 - d. Sage Creek Winter Festival
 - i. 3rd Saturday of Jan, Feb, and March
 - e. Short Tour
 - i. Donnette requested to add Sage Creek as a show for this.
 - ii. Short Tour Show Dates
 1. 4/23 - Sage Creek
 2. 5/28 - Zephyr Ranch
 3. 6/11 - Millbrook Farms
 4. 8/20 - Championship Show
 - f. Upcoming UDS affiliated Shows
 - i. Sage Creek I & II - 6/17-6/18
 - ii. Millbrook Summer Dressage Festival - 7/9-7/10
 - iii. Sage Creek III & IV - 7/22-7/23
 - iv. Millbrook - 8/13-8/14
 - v. UDS - 8/20-8/21
 - g. Award Tabulation Committee
 - i. Given errors in previous year-end awards tabulations and vagueness of rules we have a lot of discrepancies
 - ii. We will create an awards tabulation committee to ensure year end awards are being finalized and that they are calculated accurately.
 1. We need better clarification on rules/requirements for receiving awards. As an example - Need to show at a UDS (and/or USDF event) to be awarded year end awards.
10. Old Business
 - a. Omnibus - Stacey
 - i. In 2016 we will make available a PDF version on the UDS website to all members and the Board voted to produce a more professional looking printed Omnibus at a \$10 up charge per Omnibus. Website renewal form will include a checkbox for this additional fee.
 - ii. Ads for 2016 Omnibus are due on 1/10
 - b. Instructor Certification Program - Stacey
 - i. Scheduled for 4/2-4/3/16
 - ii. Cleared from USDF to run the refresher course. Looking at CA based instructors to reduce costs. Fees for insurance and grant for additional funding submitted
 - iii. Auditors aren't allowed so we need to make up the \$300 we anticipated as revenue from somewhere else
 - iv. We need to get Tisha to commit

11. New Business

- a. New Board Conflict of Conduct forms
 - i. The new board members signed the Conflict of Conduct forms
- b. Mtg Locations/Call in option
 - i. Going forward, we will alternate between meeting face to face and having bi-monthly checkpoints via conference call.
 - 1. Next meeting 1/7 - face to face - 6:30 - place TBD near mouth of Provo canyon
 - 2. Feb meeting via conference call. Stacey researching call-in options
 - 3. March meeting will be face-to-face
- c. Changes in Board Positions
 - i. Alison (Treasurer) has agreed to stay on until a replacement is found. Lara to send out a request for volunteers in the next newsletter.
 - ii. Sydni requested to be moved to Vice President from Director of Membership. Board voted and approved.
 - iii. Niki Thompson submitted a request to the Board for the position of Director of Competitions. The Board voted and approved this submission.
- d. Vote on Interim Positions
 - i. Lee Hornsby has offered to be the interim Director of Membership. Board voted and approved
- e. Review of Rules/By-Laws/Code of Conduct verbiage
 - i. Board to review and bring edits to January meeting
 - ii. Need better clarification on awards requirements/rules
 - iii. Need consistency like identifying the proper contact role (vs. person name).
 - iv. Need to define Shining Star Award
 - v. Need to limit awards for same horse/rider combination to only two consecutive levels to align with USDF rules.
 - vi. Need to define that current year rules supercede all previous rules.
- f. UDS trailer
 - i. Board voted and approved to move trailer from South Jordan Equestrian Center to save \$40/month storage fee. Trailer now stored at Stacey's house.
- g. Benefits for board members
 - i. Board voted and approved to offer Board Members a reduced fee of \$20 (for USDF GMO status) as of 2017 as a perk for being on the Board and volunteering their time.
 - ii. This needs to be added in the rules
- h. Update website
 - i. Need to make it more user friendly. Caryn to research options.
 - ii. Need to transfer over payment to UDS credit card from Sari's private account.
 - iii. Need to add forms that are missing.
 - iv. Membership Renewal Form needs to be modified to include \$10 charge for Omnibus
 - v. Need to define Shining Star Award
 - vi. Need to update trainer and barns list
 - 1. Need to update the rules to state that only if you are a UDS member can you list as a trainer on the website

Meeting Adjourned: 8:47pm