

Minutes for Utah Dressage Society

April 3, 2013

Meeting held at 3191 South 3300 East #230

BOARD MEMBERS IN ATTENDANCE: Nance Allen, President, MJ Babcock, Vice President, Alison Child, Treasurer, Carol Kounanis, Membership Director, Sari Stevens, Communications Director, Corinne Cody, Director of Competitions, Eva Adolphi, Special Advisor, Ivy Woolley, Secretary

BOARD MEMBER NOT IN ATTENDANCE: Ivy Woolley, Secretary

CALL TO ORDER 6:40

MOTION TO APPROVE MARCH MINUTES: Passed unanimously.

FINANCIALS: approximate balance of \$24,000.00

MEMBERSHIP REPORT: 130 members to date. 21 new members this year and 20 junior members. Juniors had a "vet clinic" with Randy Barbor last week which went very well. This weekend they have group lessons with Jeremy Steinberg at Hilltop. Money to fund this will be taken from used tack sales.

ADVISOR REPORT: Eva brought pony measuring stick which is owned by the UDS. Discussion regarding how it is used and when it has to be used and available by show management. Pony stick will be stored in UDS trailer.

SCHOLARSHIPS: MJ reported we had 3 applications from this round of scholarships. Two from adult amateurs and one from a junior rider. They were all approved to be funded. Grants go to Jenna Reid, Misty Ruebens and Liz Locky. Discussion regarding Jenna receiving the scholarship consecutively. Determined that since no one else applied she should still be awarded scholarship. There is nothing in the rules to say this cannot be allowed. Members are missing out on a great opportunity!

WEBSITE: Sari recommended we hire Susan Bancroft to develop new site for us at a cost of \$3200. Discussion about the pros and cons of the different bids and the different platforms. Nance would like a simple contract written and Alison requested that Sari call a couple of Susan's past clients to get references. A final approval for this project will need to be done by email.

AA CLINIC UPDATE: Everything is organized and ready to go. We have 6 AA riders and 2 open riders. It was determined to let the open riders in because we could not fill all 8 slots with AA riders. Auditors are signing up. There will be a dinner event Saturday night that will be open to everyone.

TRAILER INSURANCE: No new information to discuss.

SHOWING UDS MEMBERS: Nance estimated that over half of the UDS members either show or have horses that show. Alison thought there were more than that by her estimation.

OMNIBUS SURVEY: Carol reported that 98 people replied to the survey asking members if they would prefer receiving the omnibus in a printed version or an on-line version. Here are the results:

43 people (44%) would prefer both printed and on-line version

33 people (34%) would prefer printed only

22 people (22%) would prefer online only

Determined that we would continue with the printed version for now. Discussion regarding process we could use to get it done for next year.

BOARD POSITIONS: Discussion regarding two open positions – Event Director and Marketing Director. Nance pointed out that our mission statement doesn't say anything about marketing but it does refer to education. Perhaps this should be an education director position instead. No decision was made.

Meeting adjourned at 8:05.