

UTAH DRESSAGE SOCIETY

July 10, 2013 Meeting Minutes

Meeting location: 3191 S 3300 E #230, SLC, UT 84109

BOARD MEMBERS IN ATTENDANCE: Nance Allen, President; MJ Babcock, Vice President; Alison Child, Treasurer; Carol Kounanis, Membership Director; Sari Stevens, Communications Director; Corinne Cody, Director of Competitions; Cathleen Torlina, Events and Outreach; Christine Celestino, Secretary. ABSENT: Eva Adolphi, Special Advisor

MEETING CALLED TO ORDER AT 6:40PM

Motion to approve June meeting minutes: Nance motioned to approve. All in favor.

INDIVIDUAL REPORTS

FINANCIAL REPORT: Alison distributed a Financial Report. Although the balance shows a net loss of (\$5,566.95), this is due to expenses paid towards the End of Year Show, Short Tour Championship, and Banquet. These expenses will be offset by show entry fees and banquet ticket sales. UDS currently has about \$20k in cash.

MEMBERSHIP REPORT: Carol reported 180 members, with 30 Jr/YR members. It was noted that very few of last year's members have not renewed.

Aside: Jr/YR Activities: Carol reported that the Jr/YR group made \$178 at the VIP Short Tour tack sale. The tack sale will be continued at the South Hills Short Tour on July 13th. The next activity is a trip to Golden Spike on July 20th. An invitation for the August beach trail ride and swim party is in the newsletter.

ADVISOR REPORT: Advisor absent.

OLD BUSINESS

ANNUAL SHOW: Corinne is in the process of double checking the event details, including insurance, hotel, and volunteers (through Terese). Items requiring specific discussion:

- Prizes: Corinne proposed for prizes that winners receive a UDS hat and pin for their first blue ribbon, followed by additional pins for each additional blue ribbon. Pins would then be collected from year to year. Another idea is a pick your prize table. Nance commented that either would be okay as long as the cost is equal to or less than the cost for prizes in previous years. Carol pointed out that hats can cost as little as \$2.50 each from some suppliers.

ACTION PLAN: Corinne and Carol will look into the cost of hats and pins.

- Volunteers: Volunteers are needed for the Annual Show. ACTION PLAN: Corinne will write up job descriptions for volunteers. Sari will post on the facebook site. Carol will send a list of

people who have previously said that they could volunteer. All other board members will ask individuals at their barns to consider volunteering.

- Opportunity Classes: It was noted at Millbrook that Opportunity classes at the rated shows are not filling. It was discussed that members should build up from Hoofprints schooling shows to Short tour shows to Opportunity Classes at rated shows, to full USEF rated show participation. ACTION PLAN: Corinne suggests that a member who has ridden Opportunity classes should write an article for the newsletter.
- Show Program: There will no longer be a show program. Instead a map will be provided at check-in and sponsors will be advertised in other ways.
- Entertainment: Entertainment has not yet been finalized. ACTION PLAN: Corinne will contact individuals to perform a jousting exhibition and pas de deux.

SHORT TOUR EOY: Most qualifying juniors are able to make it to the Short Tour Championship without additional accommodations. Corinne will double check that we have ribbons.

ANNUAL BANQUET UPDATE/TRANSITION: MJ distributed a map of the clubhouse set up that has food at the side so that the tables can be closer to the screen. A sample menu was also distributed. The cost will be approximately \$2,785.64 less tax. The board decided to set ticket cost at \$32/person. ACTION PLAN: Corinne and Sari will work on the slide show. A projector needs to be rented. MJ and Cathleen will continue work on the remaining arrangements.

WEBSITE DESIGN: Sari reported that the website skeleton is done and needs to be transferred to the host.

NEW BUSINESS

UDS LOGO ITEMS: Carol has men's polo shirts and women's T-shirts, as well as caps. The men's shirts do not sell well because they are too large. There is a need for more fitted polo shirts for women. Jr/YRs are also selling water bottles. Carol proposed leaving the inventory as it is and seeing what feedback we receive in terms of demand for these items. The board agreed to sell what we have and look at other options for the future once next year's membership numbers are known.

Tabled for future meetings: Advertising policy and scholarship application form.

MEETING ADJOURNED at 7:45M

NEXT MEETING, August 6th 6:30PM