

UTAH DRESSAGE SOCIETY

September 3, 2014 Meeting Minutes

Meeting Location: Millcreek Library, 2250 E Evergreen Ave, Salt Lake City, Utah

BOARD MEMBERS IN ATTENDANCE:

Carol Kounanis, President

MJ Babcook, Vice President

Lucy Knorr, Secretary

Corinne Cody, Director of Competitions

Cathleen Torlina, Director of Events

Christine Celestino, Director of Membership

Sari Stevens, Director of Communications

Eva Adolphi, Special Advisor

ABSENT: Alison Child, Treasurer, Lara Oles, Director of Education,

SPECIAL GUESTS: Nance Allen, Short Tour Coordinator. Stacey Hornsby, Dressage Days Volunteer Coordinator.

MEETING CALLED TO ORDER AT 6:40 p.m.

A motion to approve last month's minutes was carried.

INDIVIDUAL REPORTS

1. FINANCIAL REPORT:

Alison Child provided the financial report to Carol Kounanis so that Carol could review it at the board meeting. Alison has the financials in from the show. UDS has over \$18,000.00 income and expenses are \$13,000.00. The Wasatch Event bill still has to be paid. UDS paid \$6,500.00 paid to them last year due to more stalls. We can expect to earn about \$1,500.00 from the show. The financials look good overall.

2. MEMBERSHIP REPORT:

Christine Celestino reported that there are currently exactly 200 members.

3. JR YOUNG RIDERS:

Carol Kounanis let the board know that the Jr. Young Riders are holding a trail ride at Dimple Dell on 9/13th. Later in the year they will have a Halloween Party and plan to go Christmas Caroling. The new coordinator doing a good job and is working on silent auction items. Regarding the silent auction, IFA is donating items and a Shadbelly show outfit has been purchased. The plan is to donate the proceeds to Para riders by UDS. Carol will bring it to the banquet and will a note in newsletter too. Corinne Cody said that she will come up with price and thinks it will be about \$350.00

4. SPECIAL ADVISOR REPORT: Eva Adolphi attended the Millbrook show and Colorado and had positive comments about both including being invited to help pick up and then have dinner with the judges for the Colorado show.

OLD BUSINESS

1. USDF INSTRUCTOR CERTIFICATION COURSE

Carol Kounanis noted that there was a great article from Stacey Williams about the instructor trainer program in the UDS September Newsletter. Stacey told Carol that she would be glad to help out with putting the program together. There are now eight people (which is maximum number of participants) and the courses can still be opened to the outside. The group is currently trying to find a time to meet this month to talk about coordination and timing of the program elements.

2. BOARD POSITIONS.

Carol Kounanis as the president is to create the nominating committee which must consist of one board member and two non-board members. Carol sent email to 20 non members. Of those, Stacy Williams and Elree Harris have responded. Sari Stevens will volunteer to help on committee. Christine Celestino will prepare a list of adult members for Sari Stevens. Alison Child has is willing to continue as treasurer. Several people are willing to run for the open spots, but the board will need to find someone for the communications position. Sari mentioned that if someone wants to be web master, she would be willing to leave the position.

3. UTAH DRESSAGE DAYS REPORT:

Stacy Honsby was the Volunteer Coordinator this year. She brought up the idea of moving the show earlier to help with the mandate for end-of-year awards. The show went smoothly with the volunteers and next year she suggested we use on-line volunteer sign ups that Simone told her about called, "Volunteer Spot".

Corinne Cody was this year's UDS Director of Competitions and she provided a global recap.

a. Stabling. She reported that the Stable Manager was not Ingrid Georget this year, but Suzi Curtis. She also noted that we haven't received the accounting of the number of stable nights back from Wasatch Events Center yet and that UDS doesn't make money off shavings. For Thursday it was easier to just unlock all of the stalls and let people move in. For next year we should have names up by Wed night again. On Thursday shavings can be put in again. Wasatch Events Center didn't clean bathrooms at the start and that should be noted for next year.

b. Arenas. The \$575 per day paid last year was for the indoor arena only. If anyone rode Thursday after set up, they may try to charge us. However, she thinks the show should run same in terms of net as last year. Starting at 7:30 a.m. with concurrent

judges was something the judges really liked. The judges also loved the facility. Regarding footing, she reported that the footing got clumpy in warm-up because we dragged more often and it became a little bit deep. For the competition ring, piaffe and passage isn't quite as springy in the footing, but then everyone has the same advantage. Also, most outdoor arenas available to us are sand.

c. Food. Corinne also heard good things about the food which was provided by a new vendor. Food information was provided in the rider packets.

d. Other venues. Carol Kounanis received a call from the new marketing director for Salt Lake County Eq Park who wanted to know our feedback. Carol discussed that there were problems with metal in the footing previously. If we were to alternate sites it would be hard to keep the dates because Salt Lake County won't let you lock in dates and they have different tiers for priority on dates. UDS would book 18 months in advance and we would have good priority. UDS would also be eligible for a discount. The cost would be \$550 for use of the indoor arena and \$450 for use of the outdoor arena. The stalls come with shavings and you don't have to strip them. Corinne Cody will talk to John about the shavings at Wasatch Events. Not having to have golf carts saves \$600. Also, not renting a tent saves another \$450.00 UDS received \$150 back in delivery. In comparison, Wasatch Events is better for food sales and for the announcer. Using only the inside arena makes it easier to organize the volunteers also and it cuts down the need by 25% for volunteers. There are still have two judges so riders can qualify for Regional Competitions. Per Eva Adolph, a small R Judge can do lower level riders. Sari Stevens was asking about judges and they can work over time. For the TD, over 9 hours is OT so it's a consideration for the TD.

e. Other Feedback. Carol Kounanis said that everyone liked Simone and Heather. Corinne Cody wants the person who takes over the competitions position to call her and she will be happy to help shadow the new person and she wants to be a resource. Horse Crazy had a conflict so she couldn't be there. Pam Olsen said she got good response. Carol Kounanis suggested posting a link of how to get photos. Job well done.

4. BANQUET UPDATE

Cathy Torlina mentioned a need to make a decision on end-of-year prizes and the budget for them. UDS awarded duffle bags and garmet bags last year and they looked like they had more substance to them than they had in person so we won't use them again. Cathy mentioned that Dover Catalog has items from \$19.99 to \$49.99. Corinne Cody confirmed that there are needs for Junior, Ammature, and Open awards for each level. We also need to put in year end ribbons which should run about \$1,500. MJ Babcook is taking care of food and the venue and we should have then \$2,200 left for prizes. It was mentioned that quarter sheets were given to champions previousy. Corinne and Cathy will talk aobut awards after the meeting and include Alison Child. Cathy is going to keep track of receipts and then turn them in as well as send Alison an E-mail to keep her in the loop. MJ Babcook will forward an E-mail from last year with

final invoices to Cathy Torlina for her information. We will also need awards for other categories and Corinne is going to double check her computer and get back to Cathy.

5. THE NATURAL HISTORY MUSEUM OF UTAH HORSE EXHIBIT

Carol Kounanis has coupons good for up to 6 people on the two days we are doing presentation.

6. NEWSLETTER EDITOR

MJ Babcook knows of one person who may be interested and will check with her. The rest of the board agreed to suggest any other people that may be interested.

NEW BUSINESS

1. EDUCATION CLINIC – Bits and Biting

Carol Kounanis reported on the upcoming clinic and the facility. Tickets will just cover costs. Sari Stevens is putting a form on the web page to make it easy for people to sign up. They can take up to ten horses or two per 30 minutes (four per hour.) We need to apply for additional insurance for that day because it's a mounted event. Walk-ins will not be allowed and September 19th will be the registration deadline. The lecture on Friday is \$10.00 at door. 28 total horse & riders. Members will put flyers at various facilities.

2. PLAY BARN

Since only three people were interested from having the barn at Dressage Days, Carol Kounanis suggested that we bring it to the banquet and put it in the October newsletter. The board discussed the length of time for bidding because it was felt that 24 hours was too short and we would like to open up the bidding to more than the attendants at banquet. Nance Allen suggested putting it on KSL Classifieds. MJ Babcook will also look into Ebay and offered to deliver it to the winner for what ever the gas costs. The board will consider the ideas suggested. MJ will also find out if the banquet facility has wifi so that we could put an ipad next to barn at banquet for both a paper and on-line auction.

3. SOUND SYSTEM

Carol Kounanis looked at the insurance and suggested to the board that we sell it. A motion to sell was carried.

4. 2015 BUDGET

The 2015 budget will need to be brought to next months' meeting in time so that it's in place 2 weeks before the annual meeting. .

5. POLICIES AND PROCEDURES

Carol Kounanis introduced proposed changes to the Annual Show requirements and the board decided to discuss it further in October.

6. COMMUNICATIONS

Sari Stevens mentioned that she frequently is asked to post various communications, including advertisements. The board discussed social media and the various possibilities and issues with access and forums. Sari is more than willing to have someone have admin access and the board talked about possibilities to have others assist.

MEETING AJOURNED AT 8:16 p.m.

NEXT MEETING: October 1st at 6:30 p.m. Location: Millcreek Library, 2250 E. Evergreen Ave, Salt Lake City.