

UTAH DRESSAGE SOCIETY

April 2, 2014 Meeting Minutes

Meeting Location: Millcreek Library, 2250 E Evergreen Ave, Salt Lake City, Utah

BOARD MEMBERS IN ATTENDANCE:

Carol Kounanis, President

M.J. Babcock, Vice President

Lucy Knorr, Secretary

Christine Celestino, Director of
Membership

Corrine Cody, Director of Competitions

Sari Stevens, Director of Communications

Eva Adolphi, Special Advisor

ABSENT: Alison Child, Treasurer, Lara Oles, Director of Education

Cathleen Torlina, Director of Events

MEETING CALLED TO ORDER AT 6:40 p.m.

The board reviewed and approved the minutes from March, 2014 based upon a correction to be made to the spelling of M.J. Babcock's name.

INDIVIDUAL REPORTS

1. FINANCIAL REPORT

In Alison Child's absence, Carol Kounanis distributed the spreadsheet showing 2014 costs year to date compared to budget. Carol Kounanis also reported that she paid the officers and directors insurance. Corrine Cody believes that she has paperwork regarding insurance possibilities and will give it to Carol Kounanis so that insurance can be reviewed and discussed further for next year.

2. MEMBERSHIP REPORT

Christine Celestino advised the board that there are 159 members including 21 Jr. Young Riders now. The board discussed having the new members write Meet the Rider articles to help generate interest. Christine Celestino will contact Christie Bogle to coordinate that project.

3. ADVISOR REPORT

Eva Adolphi commended Corinne Cody and the board on securing judges two years in advance. Lilo Fore wrote back to say that she thought UDS was really on top of it with

their shows. Corrine Cody said that Crystal **Carlson??** has not yet committed, but she will let her know that she will be working with Lilo Fore. Eva Adolphi also informed the board that she has included UDS in her trust. The board agreed that in return for the generous gift (and in what we hope will be MANY! years to come) when Eva Adolphi passes we will celebrate her life in a similar way as the beautiful wake for her mother, Johanna Adolphi, which included many people in the dressage community at large.

4. JR. YOUNG RIDERS REPORT:

Christine Celestino told the board that the Jr. Young Riders had a lot of fun with the goat roping event in March and Sari Stevens asked for photographs from the event for the web page. Their Ride-A-Test clinic is scheduled on April 12th at Draperdale starting at 9:00 a.m. with Alison Child as the judge/clinician. They are also holding a used tack sale April 26th at Rose Ranch from 9:00 a.m. to 12:00 p.m. An email blast, Facebook, and addition to the calendar will be use to help promote them.

OLD BUSINESS

1. WEBSITE DESIGN

Sari Stevens said that she is getting the rules and regulations as well as advertisers and forms up on the new site. She will include past minutes from the last six months. Beyond that, there will be a contact listed if anyone wants to request archives. Lucy Knorr agreed to check on the minutes from last year. The board discussed the potential for people to make changes to documents listed on the site and Shari Stevens let the board know that the new site is locked to prevent that. Also now up on the new site are the board member's photos. One from Nance Allen is still needed. Carol Kounanis has enlisted the help of Kimberli Johnson who designed the Omnibus to re-format the policies and procedures so that they are numbered correctly etc. and will be in better shape once uploaded to the site. The board discussed the possibility of refining the advertising policies that will be listed on the site and decided to brainstorm that through email this month.

2. INSURANCE QUOTES

Since the officers and directors insurance has been paid for this year, insurance will be tabled pending further investigation for next year's renewal.

3. ADULT EDUCATION

- a. Status of request from Sydni Ottesen for UDS to host USDF Instructor Certification courses

Carol Kounanis discussed that two of the 16 people contacted are already doing workshops on their own. We shouldn't have any issue filling the workshops otherwise. There are four others who are interested in the workshop and still others as a possibility. UDS will need to get a commitment from the others to go forward and from Sydni Ottesen to help coordinate the program.

b. The Bits and Biting Clinic Status

Carol Kounanis reported and the board discussed the status on this clinic. UDS is looking at a September 26th and 27th date to be held at Hilltop with an evening lecture and live sessions, including mounted work. The clinic will be available to all with a nominal auditing fee.

c. The Freestyle Clinic Status

In Lara Oles' absence, Carol Kounanis let the board know that the clinic filled and is going forward. The board agreed to ask a \$10.00 audit fee payable prior to the event and \$15.00 at the door to encourage earlier sign-ups and a better idea of expected attendance. All agreed that with food provided it's a great deal. The clinic information will be pushed out in email including asking people to help bring their chair and Sari Stevens will make a Paypal link available for the audit fees.

d. Sporthorse Conformation Clinic

Carol Kounanis let the board know that Sally Shaffer is still working on a schedule that will be possibly in fall or perhaps next year.

4. REQUEST BY SYDNI OTTESEN FOR UDS TO HOST USDF INSTRUCTOR CERTIFICATION COURSES.

Carol Kounanis led the discussion with input and brainstorming from the board. With four trainers interested and the class is limited to eight there is enough interest to proceed. The board agreed that they would remain in an advisory capacity and help source the funds for the program (including help with the Dressage Foundation and potentially, some money from the Johanna Adolphi Memorial Fund). Sydni Ottesen and/or Trisha Kerwin would form their own committee to do all of the footwork and produce the program. Any profits received from the program would go back to UDS. The board agreed that the Instructor Certification Committee should include a non-participating member of the Certification program because of the complexity of running it and being in it at the same time. Once Sydni Ottesen and/or Trisha Kerwin are ready, they would present their business plan to the board. Carol Kounanis will also help by being a liaison between the committee and the UDS board. The committee would also report to Lara Oles. It was agreed that UDS would also help advertise the program.

5. JOHANNA ADOLPHI MEMORIAL FUND

UDS has received more donations equaling \$250.00. After board discussion about potential allocations of the fund for events, Corrine Cody motioned that UDS use a maximum of \$500.00 per year from the fund for educational purposes and that any profits realized from the event be paid back to the fund in an amount equal to that provided. Events held with help from the fund will display a banner announcing the support. M. J. Babcook seconded the motion. A vote held carried the motion. Corrine Cody will source out and have a banner designed.

6. NAME TAGS

Corrine Cody brought more tags to the meeting and will have a nametag made for Lucy Knorr.

7. MEMBERSHIP IDEA

Carol Kounanis distributed the customized fortune cookies to Sage Creek, Tally Ho, Cremayre, Zephyr, and Kimball Ranch. She has another bag available for the Short Tour ambassadors to take with them to the shows. The cookies helped generate some new members at a recent clinic ---SPELLING? THANKS ☺ so it's hoped they will continue to generate some interest at the Short Tour shows as well.

8. REQUEST FROM JILL SOLBACH TO HOST A FUN OR SCHOOLING SHOW IN MOAB

Carol Kounanis discussed with the board that the Jr. Young Riders are not sure about supporting the show. Carol Kounanis suggested and the board agreed that it be offered to Sydney Ottesen and Trisha Kerwin as a potential funding source for the Instructor Certification courses. Stacey Williams is another potential contact to help with the show and it has the potential to generate an approximate \$1,000.00.

9. STATUS OF SPELLING CORRECTION ON ONE OF THE UDS TROPHIES

Lucy Knorr will contact Danielle Compton to get the correct spelling of her horse. Christine Celestino may have the source of where it was printed so that it can be reprinted. Corrine Cody and Lucy Knorr will discuss the perpetual trophies and the equine achievement awards later. Lucy Knorr still plans to visit farms and photograph the awards that have been handed out prior to the annual show for archival purposes. While she is there, she will tactfully remind the recipient that they are a custodian of the award so that it is in good condition for the next recipient. The board agreed that for next year, the recipients will receive a document when they received their award specifying that they are responsible for its condition and repairs.

NEW BUSINESS

1. SPRING SCHOLARSHIP APPLICATIONS

M. J. Babcock received applications, including some that fell outside the deadline. She will email the applicants who missed the deadline and encourage them to reapply for the next scholarship that has a deadline of October 15th. M.J. Babcock read each application to the board. Upon vote, the following scholarships will be awarded: Adult Amateur, Emily Sheffield; Open, Stacey Williams; and Jr. Young Rider, Natalie Nabor.

2. UPCOMING SHOWS

Carol Kounanis discussed the confusion Rose Ranch managers had about published opening deadline rules. Rose Ranch opens the season and is usually a show that fills very quickly. The show's managers are correcting the mistake so that all riders will have an equal opportunity to apply for this show based upon the official published opening date.

MEETING ADJOURNED AT 8:19 p.m.

NEXT MEETING: May 7th at 6:30 p.m. Location: Millcreek Library, 2250 E. Evergreen Ave, Salt Lake City.