

UTAH DRESSAGE SOCIETY

May 7, 2014 Meeting Minutes

Meeting Location: Millcreek Library, 2250 E Evergreen Ave, Salt Lake City, Utah

BOARD MEMBERS IN ATTENDANCE:

Carol Kounanis, President

MJ Babcook, Vice President

Lucy Knorr, Secretary

Alison Child, Treasurer

Christine Celestino, Director of Membership

Corinne Cody, Director of Competitions

Lara Oles, Director of Education

Sari Stevens, Director of Communications

ABSENT: Cathleen Torlina, Director of Events, Eva Adolphi, Special Advisor

SPECIAL GUESTS: Nance Allen, Short Tour Coordinator

MEETING CALLED TO ORDER AT 6:40 p.m.

A motion to approve last month's minutes as corrected was carried.

INDIVIDUAL REPORTS

1. FINANCIAL REPORT:

Alison Child had a conflicting schedule and joined the board meeting after its start. Carol Kounanis informed the board on behalf of Alison Child that the Freestyle Clinic costs will be booked in June and UDS is on track with the budget regarding memberships. The Johanna Adolphi Memorial Fund has \$1,425.00 and a new donation from the Sundeen Family at Lynnleigh Farms (Robin, Darcy, and Bob). Lucy Knorr will send a thank you note on UDS stationery.

2. MEMBERSHIP REPORT:

Christine Celestino stated that there are 180 members with 28 of them Junior Young Riders. There was a surge of members with the Rose Ranch show as well as the Jr. Young Riders. Lucy Knorr will compare the membership list to the Short Tour entries to for the next show to see if some of the entrants would like to join UDS.

3. ADVISOR REPORT:

Tabled for next month due to Eva Adolphi's absence.

OLD BUSINESS

1. FREESTYLE CLINIC:

Lara Oles reported on the clinic. At about 30 auditors, there were not as many as the Mette Rosencrantz clinic, but UDS didn't push as hard for auditors either. There was \$3,458.00 in expenses and \$2,590.00 in income. Part of the expenses were for a 2nd Porta Potty and food. There were a total of nine riders at \$105.00 per ride. Karen Robinson was like an artist with a wealth of information. She has done a lot of freestyles and has a solid connection and knowledge of rules and horse's qualities. There is a possibility of bringing her back in fall so people could work on their Freestyle over winter. The first day focused on beat and the type of music the rider likes. It was a very worthwhile clinic and the audience really participated. Vicky Stevens, the host, liked that the clinic was different than usual. Carol Kounanis mentioned that she will write an article for the newsletter.

2. USDF INSTRUCTOR CERTIFICATION COURSE.

Carol informed the board that she talked to Sydni about the Moab schooling show. For the instructor course, the next step is to get with prospective participants (possibly Christi Erickson, Lindy Kinsman, Marlo Vivenzio, Trisha Kerwin) and have an orientation.

3. WEB SITE PROGRESS

Sari Stevens reported that the web site is populated and she will add more items like minutes, newsletters, omnibus ads, forms for reimbursement, and awards. She will go over some technical aspects about the web site with Susan about plug-ins. The board discussed payment options and it was decided that the payment should be withheld until the web is more finalized. In addition, maintenance needs to be reviewed and UDS will need documentation. After discussion the board decided that was appropriate for Carol Kounanis and Sari Stevens to make the decision on final payment timing. Sari Stevens also discussed with the board placement of forms and positioning of items on the web content. The price structure for web-only ads was discussed along with the potential for a business directory by preferred sponsors that could scroll on the web site with logos that would open to their business sites. Most ads are submitted in PDF form, but would need to be converted to graphic files. Next year they should be submitted in jpg form. It was suggested that the RMDS web site be looked at for comparison of their click-through ads. Alison Child and Sari Stevens will work on an ad proposal for the next meeting.

4. UDS BANNER FOR EVENTS UTILIZING JOHANNA ADOLPHI MEMORIAL FUNDS.

Corinne Cody is getting an estimate on the banner and will report back to the board.

5. TROPHY REPAIR/REPLACEMENT.

Corinne Cody learned that the Grand Prix trophy came from out of the country and it's very probable that it will just be broken again if repaired. The board decided that UDS will pay for the replacement of the trophy this time.

NEW BUSINESS

1. SHORT TOUR SHOWS

Carol Kounanis presented a recap of the Rose Ranch show and the board discussed Short Tour show options. The board felt Rose Ranch would function best as a schooling show under the domain of Rose Ranch rather than under Short Tour rules. Tally Ho contacted UDS about participating last year. It is a facility that can handle a Short Tour well and a schooling show this fall would be a good way to have a practice run. The hope is to bring on Tally Ho and a show at Zephyr through Trisha Kerwin and Sydni Ottesen into the Short Tour series next year. Nance Allen mentioned that Brighton Meadows also contacted her about potentially doing a Short Tour. The Heritage show is at the end of May. WREA, 4-H, and Pony Club were invited to have non-member fees waived with proof of a membership card in one of those clubs. Western dressage was also added to the class offerings. There is on-site stabling and 11 stalls were already requested. MJ Babcock is the ambassador for Heritage. The purposes of the Short Tour are for people to try out a show and to also get people to try out a rated show. Nance Allen added that some difficulties this year are that the prize list isn't on-line. She spends about an hour each night sending prize lists. The board discussed that prize lists should go on the web site, but day sheets should remain off line, including the Annual Show, with competitors picking them up to be informed of any last minute changes. Nance Allen will contact NAC to let them know about para riders for Short Tour competitions.

2. PROPOSAL TO PAY FOR A YEAR OF "JOTFORM" SUBSCRIPTION

Sari Stevens reviewed the terms of JotForm and options because we are using it more and more. Currently UDS pays for it monthly. After discussion it was decided that Sari Stevens and Carol Kounanis would make the payment decision.

3. TROPHY AWARD CONTRACT

Alison Child researched other club's methods to deal with trophy during the period they are with an awarded competitor. After much discussion by the board, one possibility that seemed reasonable at this time was to add a card with each trophy asking the recipient to, "take care of me" and then see what condition they are returned the following year. Otherwise, this topic will be reserved for discussion at some future date.

4. VOLUNTEER COORDINATOR FOR UDS ANNUAL SHOW.

The board was very pleased to learn that Stacey Hornsby will be the Annual Show volunteer coordinator. M. J. Babcook said that she may volunteer to be the competition coordinator with Stacey Hornsby.

5. NEW JR./YOUNG RIDER COORDINATOR

Carol Kounanis will get a list of the main coordinator and there will be monthly event managers. Insurance will be coordinated for the events.

6. BOARD POSITIONS UP FOR ELECTION THIS YEAR

Carol Kounanis noted that the following board positions are up for election this year: Vice President, Treasurer, Competitions, Communications.

7. REQUEST FROM A. A. CALLISTERS FOR EMAIL BLASTS

The board discussed the issues surrounding Callister's request for use of UDS email and it was decided that a person must be a UDS member for use of email. The purpose behind the requirement is so that members are not inundated with junk mail through UDS. A. A. Callisters is welcome to advertise instead.

8. ANNUAL SHOW

Ring sponsorship is \$450.00 for the indoor, \$400.00 for the outdoor, and \$250.00 for the Short Tour. There is need for a stable manager and everyone on the board was encouraged to promote the Annual Show.

9. UDS EQUIPMENT TRAILER

It was agreed that a record of what has been done for the trailer, such as tire maintenance, will be kept.

MEETING ADJOURNED AT 8:25 p.m.

NEXT MEETING: June 4th at 6:30 p.m. Location: Millcreek Library, 2250 E. Evergreen Ave, Salt Lake City.